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<b>Screenshots</b>			
<b>Company</b>			
<b>Company general info</b>	<p>The Growing Garden Preschool caters to the South Bay area including the cities of Manhattan Beach, Redondo Beach and Hermosa Beach.</p> <p>It serves children from three months through five years of age.</p>	<p>Littlestars Kids in Torrance, California, is an early childhood education center that provides preschool and childcare services for young children.</p>	<p>Sand Tots Preschool is an early childhood education center located in Redondo Beach, California.</p> <p>It serves children from 2 to 5</p>
<b>Target market</b>	<ul style="list-style-type: none"><li>• Parents looking for day care</li><li>• Parents looking for preschool</li><li>• Parents looking for a Jewish Day School</li></ul>	<ul style="list-style-type: none"><li>• Parents looking for daycare</li><li>• Parents looking for preschool</li></ul>	<ul style="list-style-type: none"><li>• Parents looking for daycare</li><li>• Parents looking for preschool</li><li>• Enrolled parents to access their account</li></ul>
<b>Strengths</b>	<ul style="list-style-type: none"><li>• Fun and playful UI with vibrant colors to appeal to both children and parents.</li><li>• Allows users to search for specific content.</li><li>• Responsive design</li><li>• Quick way to jump up to the top.</li><li>• Subtle animations provide better engagement.</li><li>• Easy access to contact info.</li><li>• Testimonials display</li></ul>	<ul style="list-style-type: none"><li>• Fun and playful UI with vibrant colors to appeal to both children and parents.</li><li>• Option to schedule a tour.</li><li>• Quick way to jump up to the top.</li><li>• Subtle animations provide better engagement.</li><li>• Easy navigation.</li><li>• Easy access to contact info.</li><li>• Testimonials display</li><li>• Connect to Social Media</li><li>• Also has options to download forms for emergency consent, health</li><li>• Almost every module/section has a CTA.</li></ul>	<ul style="list-style-type: none"><li>• Clean UI</li><li>• Allowing enrolled parents to login to their account.</li><li>• Responsive design</li></ul>
<b>Weaknesses</b>	<ul style="list-style-type: none"><li>• All the sub pages from the navigation are not accessible from the main page which can be confusing.</li><li>• The website could use breadcrumbs for for better navigation experience.</li><li>• The forms on the website can be improved and be integrated on the page.</li><li>• No option to schedule a tour.</li></ul>	<ul style="list-style-type: none"><li>• Responsive but the layout and other elements could be improved.</li><li>• Inconsistent use of elements (Certain elements look like CTAs but they are not)</li><li>• The error messages on contact form are hard to read and doesn't pass accessibility test.</li></ul>	<ul style="list-style-type: none"><li>• Get in Touch and Request a Tour CTAs opens a Google Form as a new tab.</li><li>• All the sub pages from the navigation are not accessible from the main page which can be confusing.</li><li>• The website could use breadcrumbs for for better navigation experience.</li></ul>
<b>Features</b>			
<b>Parent Access</b>			
<b>Calendar / Schedule</b>			
<b>Contact Form</b>			
<b>Photo Gallery</b>			
<b>Application Form</b>			
<b>Testimonials</b>			
<b>Program Activities</b>			
<b>Tuition/Fees</b>			
<b>FAQs</b>			
<b>Summary</b>			
	<ul style="list-style-type: none"><li>• The website is responsive and uses a vibrant and welcoming color palette.</li><li>• The fonts are easy to read and CTAs and links are clearly marked.</li><li>• It provides straightforward access to information about programs, enrollment, and contact details.</li><li>• The secondary navigation items could be presented in a way that allows user to access them easily and forms could be integrated within the page.</li><li>• The website could use breadcrumbs for easier navigation.</li></ul>	<ul style="list-style-type: none"><li>• The website is responsive but the layout and certain elements could be improved at different breakpoints.</li><li>• The UI is bright and engaging, using large, colorful images and simple layouts to highlight key information.</li><li>• It provides straightforward access to information about programs, enrollment, and contact details.</li><li>• Clear calls to action, such as "Schedule a Tour" and "Enroll Today," are prominently featured, making it easy for users to take the next steps, however UI of clickable and non clickable items is not consistent.</li><li>• The error messages on contact us form need to be redone as they don't pass the accessibility test.</li></ul>	<ul style="list-style-type: none"><li>• The website is responsive and has minimalistic layout that makes the UI look clean.</li><li>• Clear menus and CTAs guide users through the site making it easy to find essential details however the secondary navigation items could be presented in a way that allows user to access them easily and forms could be integrated within the page.</li><li>• The website could use breadcrumbs for easier navigation.</li><li>• It has an option for current parents to login that allows them to have more personalized experience.</li></ul>